

How to decorate
for lasting beauty—with...

Minaplas

THE ORIGINAL AND WORLD'S LARGEST-SELLING
STYRON WALL TILE



Miraplas

Color... warm, scintillating, delicate or bold... these are the decorators' exciting choices with MIRAPLAS, the Original Plastic Wall Tile. And faithful color, too—for every tile from every case matches its color number to the most discerning eye.

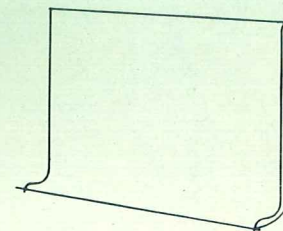
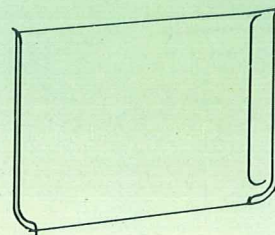
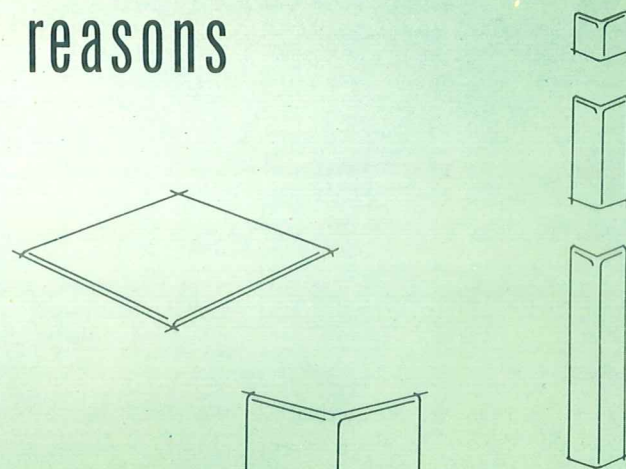
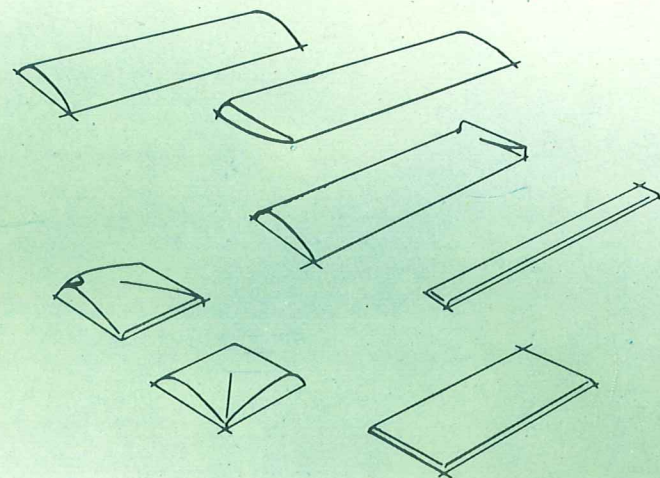
Decorators are delighted that *all* specially designed MIRAPLAS trims are available in MIRAPLAS tile colors. Now they may specify the modern idea . . . one-color walls without contrasting trim, to simplify decorating problems involved with

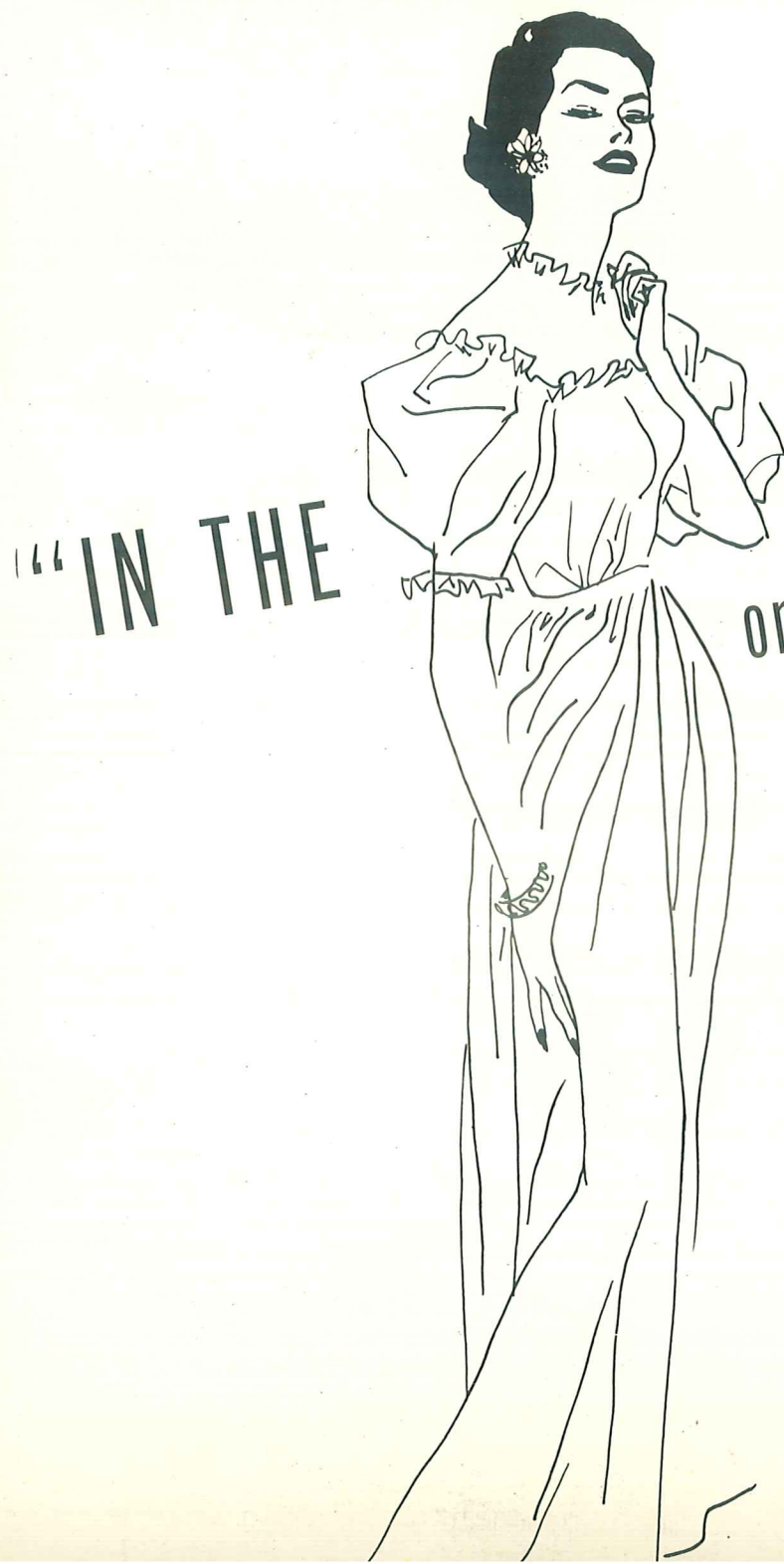
...the decorator's choice for many important reasons

shower curtains, floors, painted walls, towels and other color accessories.

Professional decorators recommend MIRAPLAS because of its rugged heavy look. They like, too, that "custom" look of MIRAPLAS because of its many special trims. MIRAPLAS avoids unsightly cuts in corners, makes available a special trim for every conceivable installation problem. It is installed as a *preferred* wall covering in many of our finest homes.

And decorators prefer MIRAPLAS because they appreciate a good name . . . a nationally advertised name backed by the originators of Plastic Wall Tile. They know MIRAPLAS is made from only the best of virgin materials in a plant equipped with the finest of machinery. Decorators know that MIRAPLAS proudly displays its name on the back of every tile . . . jealously allows only perfect tile and trim to pass for shipment.





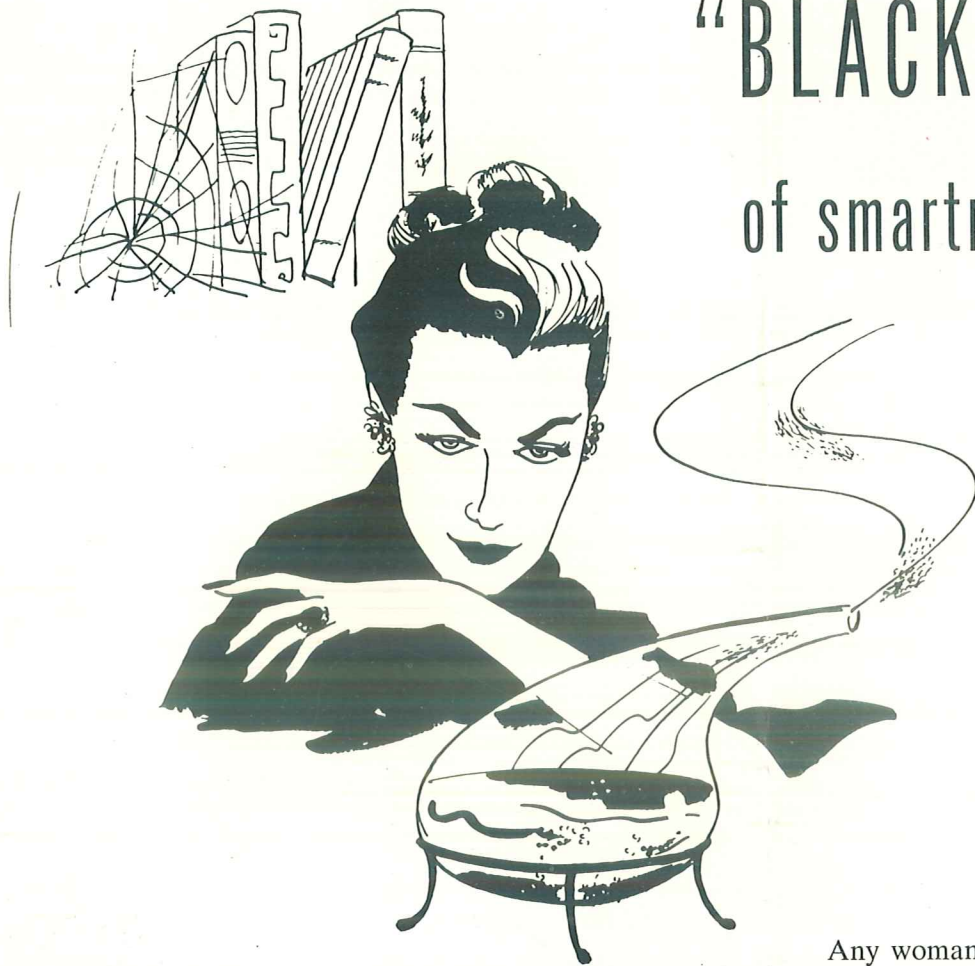
"IN THE CARNATION PINK"

one of fashion's top favorites for fine homes

"It's pink" say the fashion and decorator experts . . .
and MIRAPLAS Carnation Pink in all its delicate loveliness
wins their applause and HOUSE & GARDEN's approval! The "island"
bar tiled in Dresden Blue (another HOUSE & GARDEN approved
color) is introduced to demonstrate how two colors may
be used in the same room if not placed in immediate contact.
Many might prefer this handsome bath tiled exclusively in Carnation
Pink—or alone in Dresden Blue. Any of the three uses of these
two new delightful colors would win a stamp of
approval from professional decorators.



"BLACK MAGIC" works miracles of smartness in that "problem" room



Any woman knows when in doubt . . . "wear that little dress in black."
New MIRAPLAS Black Marbleized brings a richness gained in no other way. Here the daring
have their day without risking bad taste . . . "for anything goes with black."
Gleaming white fixtures set off against luxurious black—or delicate pastel fixtures
with beauty enhanced by rich background. And here the decorator
may go bizarre in choice of floor and upper wall coverings . . . for MIRAPLAS Black
Marbleized is the perfect foil for your choice.



CHOOSE A "MOOD" COLOR

then use it to create unified harmony

Using color of walls and floors to create *unity* in a kitchen is a must! With its multitude of fixtures, cupboards, tables and other accessories, there's so much danger in a kitchen of creating permanent discord. The usual lack of large areas of free wall space makes it imperative no more than one color be introduced. Contrasting trim is bound to destroy unity and should be avoided. Even the innovation of tiling breakfast bars and other areas semi-independent of the walls in a second color is not advisable. Here is one room where the lady of the house should say of the tile selected: "I love that color!" For she spends so many of her active hours in her kitchen, its color may well set her own mood for the day! In MIRAPLAS she'll find that color.







WIN COMPLIMENTS with dramatic, complementary color schemes

Here's a color that delights the professional decorator. Forest Green (another HOUSE & GARDEN color) welcomes fiery, brilliant colors in accessories that against another background might seem gaudy and out of place. If you like brilliant colors, here's a wall tile that lets you run riot in accessories . . . bringing compliments instead of raised eyebrows. Forest Green is an "old friend"—for the longer you live with it, the more you'll like it. It seems to challenge that it be used with other accessory colors . . . and accepts so many gracefully—reds, chartreuse, yellows and other shades of green.



MIRAPLAS offers so many fascinating possibilities! Imagine the breakfast nook illustrated on this page tiled in popular MIRAPLAS Chartreuse, then the upper walls painted in Forest Green. Another room...and yet not a single accessory changed!

DRAMATIZE with a rich background of Miraplas!

Drabness disappears under the magic touch of MIRAPLAS! "You'd never know it was the same room" is a common reaction. Dark Rose Marbleized (another new MIRAPLAS color) has turned this uninteresting lavatory corner into a colorful and gay spot. Different is the frame treatment of the flush mirror surrounded by heavy, rugged MIRAPLAS trim. Here we see MIRAPLAS as a neutral wall, unenhanced by any supporting color accessories, yet fascinating by the strength of its own color and beauty. Downstairs lavatories, nooks and corners leap to colorful life with the spell of MIRAPLAS. Dozens of exciting MIRAPLAS colors . . . delicate, gentle, bold or subdued . . . offer unlimited possibilities of banishing dullness and dreariness.



Ceiling or "dado high"? That's a matter of preference when tiling a bathroom. But the home owner who sees a fully tiled tub recess will be satisfied with no less. You'll splash to your heart's content, either in stinging shower or long soaking tub bath. We selected Red Magenta for this bath, offset with its striking upper wall covering of large dramatic figure on black background. Black shower curtain highlights the richness of Red Magenta . . . but a dozen other decorative effects are yours with popular Red Magenta. And a myriad of other MIRAPLAS colors invites you to convert your bath from "that drab place" to a room of beauty.





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KING SIZE

WALL TILE

Here in its startling beauty is the look of the most costly of all wall covering. Yet MIRAPLAS King Size is within the budget limitations of most of us!

The big 8½" x 8½" tiles, specially designed to create gleaming luxury, place a home in that "interesting and different" classification. Friends will wonder how you can afford such richness in wall covering . . . and you'll enjoy the pleasure of sharing your secret of the surprising economy of MIRAPLAS, King Size.

Our bath is done in Dark Green, Marbleized with the recess in Citron Yellow. The lavatory off the kitchen is tiled in Pastel Rose with the kitchen in Sky Blue. But a fascinating group of solid and marbleized colors are yours to fill your decorating desires.

MIRAPLAS, King Size is a natural for rooms of average or above normal size. But don't overlook its magic to create the illusion of roominess in smaller rooms. See the spaciousness of our kitchen scene with its appearance of greater ceiling height? Yet the ceiling in our kitchen is conventional height, with the width of the area photographed less than five feet.

If you want to draw the comment: "Oh, I wish I had a room like this," then MIRAPLAS, King Size is the tile for you!



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